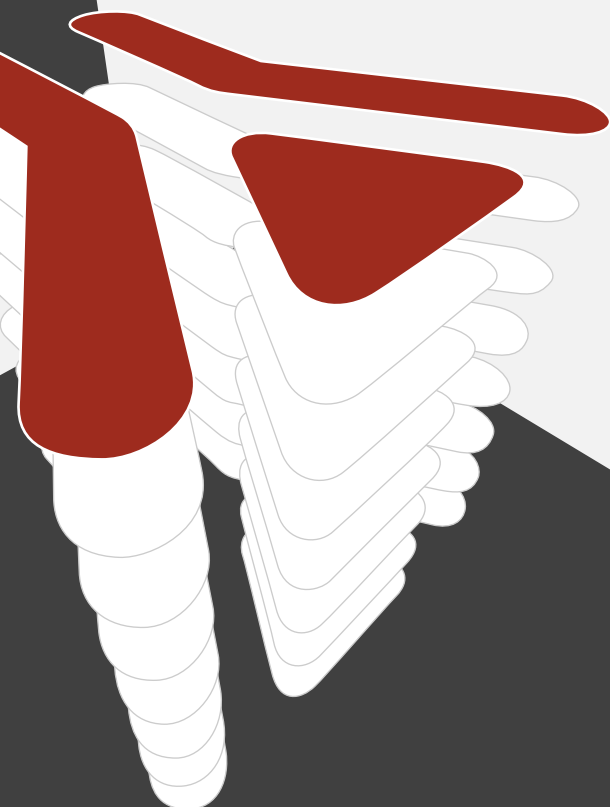


CREATIVE RESOURCES FOR MOTION GRAPHICS



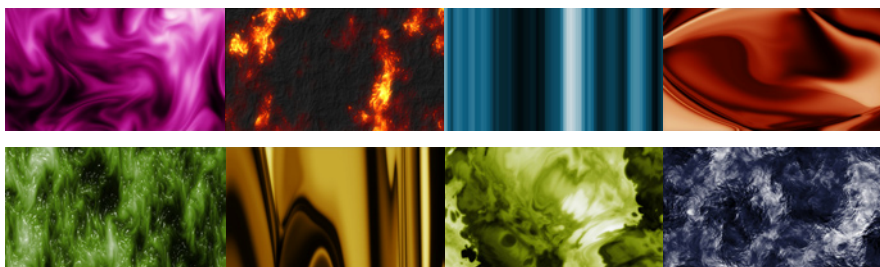


WHAT IS LAYERLAB

The Layerlab is a new creative resource for motion graphics and video professionals.

Layerlab's aim is to give designers full control over their own work. It supplies creative resources that can be used as building blocks, so designers can use them to realize their own vision.

It utilises the power and potential of Adobe After Effects and other Adobe software packages, to use and manipulate complex graphics and give access to some of the more powerful functions that even new users can take advantage of.



AN INTRODUCTION TO AFTER EFFECTS

Layerlab Projects can make it easier for users of Adobe Premiere to access and control sophisticated motion graphics, using Adobe After Effects.

Supplying After Effects projects 'pre-done' can be a great introduction to the power and possibilities of After Effects, without the need to be an advanced user.

It is a great way to add that extra level of finish to your current projects.

WHAT IS AVAILABLE FROM LAYERLAB

AFTER EFFECTS PROJECTS

PHOTOSHOP ARTWORK ELEMENTS

ILLUSTRATOR ARTWORK ELEMENTS

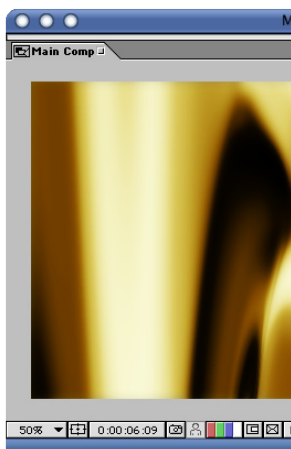
FONTS

WHERE CAN I GET LAYERLAB PROJECTS

Layerlab Projects, Artwork & Fonts will be available exclusively, on-line at www.layerlab.com.



AFTER EFFECTS PROJECTS



When you buy creative stock, you get a movie. There is a fantastic range of creative stock resources available that might have just what you need.

Sometimes though, you need more control. You need a background for your latest project, but it has to fit in with the corporate colors. Your project is fast paced so the animation needs to reflect that. You don't just need one background, but ten, that are all variations on a theme.

This is where Layerlab comes into it's own.

Instead of getting a movie clip to use in your latest project, Layerlab supplies you with the original After Effects Project used to create that movie.

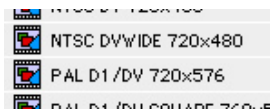
THE PROCESS



CONTROL EVERYTHING FROM
A SINGLE LAYER

MANIPULATE

The Layerlab Projects have been built in such a way that you have full control to change and manipulate the look, animation, color and geometry extremely quickly. Everything is controlled from a single point. No messing with complex layers and effects buried deep within compositions.



OUTPUT TO YOUR WORKING
FORMAT

OUTPUT

When you are finished, just select your output format and render.

Alternatively, advanced users can integrate Layerlab Projects into their own compositions.

PROJECT GUIDES

With each project, you will also get, a guide about how the project is put together, so that if you are so inclined you can dig deeper to change the project and gain a better understanding of what is happening.

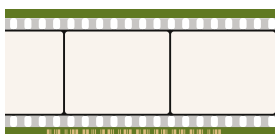
RECIPE CARDS

Each project also comes with a recipe card so that you can see some of the potential variations that can be achieved.

Instead of spending a day on creating an interesting background, you spend 10 minutes changing a project.



PHOTOSHOP & ILLUSTRATOR ARTWORK



FILMSTRIP - ILLUSTRATOR ARTWORK, LAYERED AND ASSEMBLED IN A AFTER EFFECTS PROJECT FOR EASY ANIMATION.

Photoshop & Illustrator elements to use in your motion graphics projects.

Everything from small elements to add flair and visual interest through to complex imagery for stock themes and interface design.

FONTS

Typography designed for use in motion graphics.

Full typesets for interface display graphics and Anifonts™ - fonts specially developed for use in motion graphics.



TYPEFACES - DISPLAY GRAPHICS



ANIFONTS - DESIGNED TO BE USED WITH TEXT PLUGINS FOR AFTER EFFECTS

